



POWERED BY



General Information
April 11-13, 2025

Location/ Shipping Address

Pictou County Wellness Centre – [Google Maps](#)
2756 Westville Road, New Glasgow, NS, B2H 5C6

Please Note: Shipments to the facility must be prepaid and scheduled to arrive no earlier than 8:30am, Thursday, April 10th. Collect shipments, or those arriving prior to April 10th will not be accepted by facility staff.

EXHIBIT SHOW SCHEDULE

NEW: When you arrive for move-in please check in with show personnel before setting up.

Exhibitor Move-In *

Home:

Thursday, April 10	10:00am – 7:00pm
Friday, April 11	8:00am – 12:00 noon

Outdoor:

Thursday, April 10	By Appointment
Friday, April 11	8:00am – 12:00 noon

Note: Setup must be completed by noon on Friday, April 11

Show dates & Times

Friday, April 11	4:00pm – 9:00pm
Saturday, April 12	10:00am – 6:00pm
Sunday, April 13	10:00am – 4:00pm

Exhibitor Move-Out *

Sunday, April 13	4:00pm – 12:00 midnight
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* Please see MOVE-IN / MOVE-OUT document for important details

NOTE: All exhibits, displays and products must be removed from the facility by 12:00 Midnight, Sunday, April 13th.

EXHIBITOR BADGES CHECK-IN PROCESS

When you arrive for move-in please check in with show personnel before setting up. At this time, you will receive 5 exhibitor badges per 100 sq feet. Exhibitor badges are required to identify yourself as an authorized exhibitor. Exhibitors will not be allowed access during show days without a badge. Exhibitor badges are not required during move-in.

Show Producer

Master Promotions, A Division of Marketplace Events

PO Box 565 • Saint John, NB • E2L 3Z8

Toll Free: 1-888-454-7469

Email: info@masterpromotions.ca • Website: www.mpltd.ca

In Halifax, Phone: (902) 468-4999 Fax: 902-468-2795

120 Crane Lake Drive, Halifax, Nova Scotia, B3S 1B4

SHOW MANAGEMENT PERSONNEL

Sean Miller

Show Manager

seanm@mpeshows.com

Michele Stoddart

Marketing & Operations Manager

micheles@mpeshows.com

Master Promotions Show personnel will maintain a show office and show personnel will be available on the floor during move-in, all show hours and move-out.

WIFI is available as follow:

The Pictou County Wellness Centre is happy to offer free WIFI. Connect to the free hotspot on-site.

However, please note, this is a building product and Show Management cannot guarantee the stability or quality of this internet service.

Please contact your internet provider to order a hard-wired service if you require a dedicated line/service.

For Bell Aliant Services, contact: 1-844-294-3926 Monday to Friday from 7:30am – 6:00pm

Important Notes on Exhibiting

If you have food/beverage samples or products, they must be pre-approved by show management and the facility.

If your exhibit includes a vehicle, Show Management must be informed so we can schedule a move in time. You must have a locking gas cap and you must disconnect the battery. Please leave the keys at the show office.

It is your responsibility to arrange to ship your exhibit to the show and back to your place of business, after the show is over. Please ship during the posted move-in/ move-out hours only.

No trucks, signs or mobile signs of any kind will be allowed in the parking lot, once the show is open.

During move-in/ move-out, please do not block the loading doors with your vehicle.

It is not permissible to have helium-filled balloons.

You are not allowed to solicit in the aisles.

Please do not block your neighboring booths with an 8' sidewall. No 8' sidewalls are permitted past 6' from your back wall, without permission of Show Management.

Company mascots are welcomed and encouraged but must remain in the confines of booth space unless otherwise approved by show management.